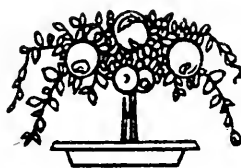


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Do not assume content reflects current scientific knowledge, policies, or practices.

JOHNSON'S

1920 CATALOGUE OF
STRAWBERRY
—PLANTS—



E. W. JOHNSON & COMPANY
SALISBURY, MARYLAND

INSTRUCTIONS TO CUSTOMERS

Orders should be sent in just as soon as possible after receiving this catalogue. We will book your orders, and ship your plants when most convenient for you. Be sure to write plainly your name and post-office address; also your shipping address, if it is different from your postoffice address. Be particular to state how plants are to be shipped, whether by mail, express or freight. All orders will be promptly acknowledged and notice will be sent when goods are shipped.

Guarantee—We guarantee our plants to reach our customers in good condition when shipped by mail or express, if taken from express office and opened on arrival. But we cannot become responsible for stock that is permitted to lie about express offices, for neglect of purchaser or his employees to properly care for stock after it has been received. We guarantee our stock true to name with the understanding and agreement that we will refund the purchase price paid for such or replace it with other stock that is true to name, but not liable to damages other than herein named.

Payment Cash must accompany all orders, or one-third cash with order, balance to be paid on or before day of shipment. Of course, we will book orders, and hold them a reasonable length of time, awaiting remittance.

Our Prices are all F. O. B. Salisbury, Md. If desired sent by mail add 25 cents per hundred plants for postage. All plants are packed so as to reach you in good condition.

Time of Shipment From the time you receive this catalogue until May 1st.

You Are Taking No Risk We send just what you order or refund your money, unless you tell us to substitute the order with the nearest to it we have should we be sold out on your order.

Referenc Salisbury National Bank, Salisbury, Md.

GROWERS OF THOROUGHbred STRAWBERRY PLANTS

FRIENDS AND PATRONS

Again we come to you with our new catalogue soliciting your orders for strawberry plants, and first of all I wish to explain the cause for many of you not receiving any answer to your letters for the past two years, which was also the cause for you not receiving our catalogue for the seasons 1918-1919. During this time I was in the U. S. Army, and feeling that I could not hire any one to conduct the business on a satisfactory basis, I decided to discontinue the business until the war was won. My father, my only partner growing only a few of our very best varieties, that we might have them to set when I did get home. I was discharged from the U. S. Army last spring in time to set out quite a few plants, which have grown nicely, and now I believe we are in a position to take care of every order sent us.

We wish to say to those who purchased p'lants from us prior to 1918

that we want your orders again for spring 1920, and that your orders will receive our best service, and you will receive the same healthy, high quality stock, that you have always purchased from us.

To those who have never purchased our plants, we wish to say: Our object is to grow the best plants that can be produced, always making quality the first consideration; next, to make our prices as low as good plants can be sold for, therefore we can assure our customers that they will always receive the same high quality plants and get full value for each dollar they send us.

May we have the pleasure of filling your orders?

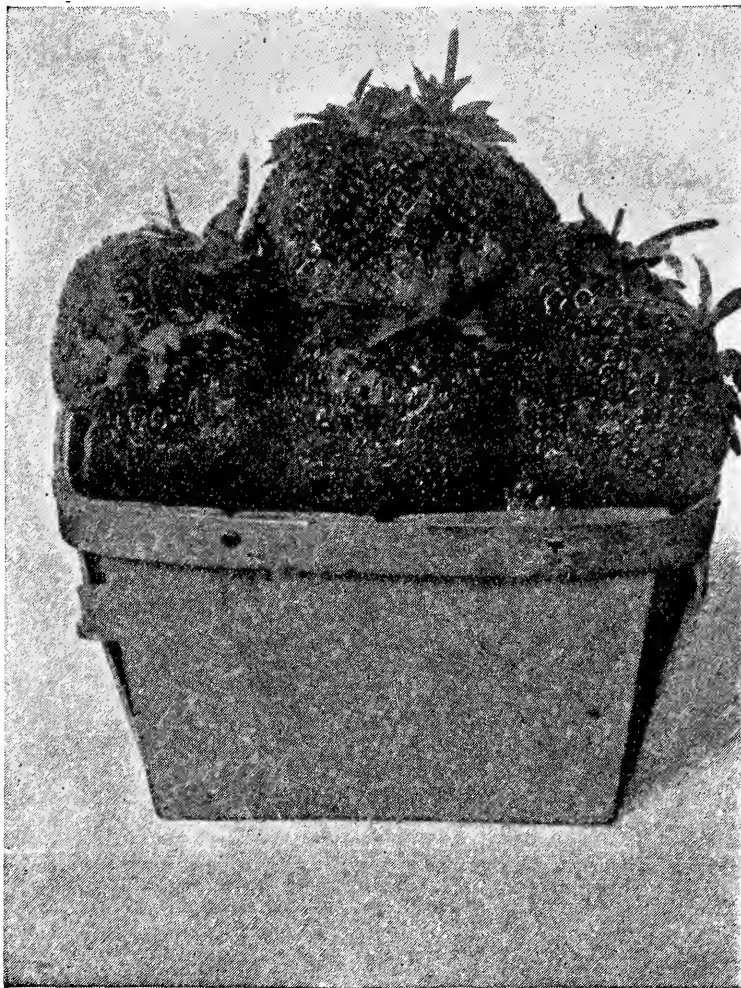
With due appreciation of past favors and best of wishes for a profitable season, we are,

Yours very truly,

E. W. JOHNSON & CO.

Some Varieties We Grow

✓ **AMANDA.**—(Per). Among the best and of good quality. Commands fancy mid-season varieties. Plants are very prices for those having a local market, large, very vigorous and healthy, but, or the shipping distance is not making enough plants for a good too great. In plant growth it is vigorous fruiting row. Very prolific of extra orous, but does not throw out extra large bright glossy red berries, of cess of runners. If you have a near-



BIG JOE

good quality, and firm enough for distant shipment. It is a good one and you will be pleased with it. by fancy market you will be pleased with the Bubach.

✓ **BUBACH.**—(Imp). An old and very popular variety. The fruit is very large and handsome, moderately firm judgment it is second to none, all

GROWERS OF THOROUGHbred STRAWBERRY PLANTS

points considered. It has been grown in this section several years, each year netting as much or more money per acre than any other variety grown for commercial purposes. It is wondrously productive of extra large good quality berries that bring top prices in market. It is a larger berry than the Chesapeake, ripens a few days earlier, and has as fine ap-

many growers, making enough plants to give best results in fruiting. The fruit is a dark red with prominent yellow seed, uniformly large, averaging larger than Gandy, more productive and of good quality. Flavor excellent.

COLBORNS EARLY.—(Per). This is the first time that we have offered



CHESAPEAKE

pearances as any strawberry that we have ever seen. It is uniform, well colored and firm enough for distant shipment. The plants are strong growers and a good plant maker with luxuriant light green foliage. You can make no mistake by including the Big Joe in your order.

this new variety to the public, though we have fruited it several years ourselves, and would listed it for spring 1919 had we issued any catalogue. It is as early or a few days earlier than any variety that we have ever seen. Very productive of medium sized berries that color all over, very firm, and of good quality. The plants are medium sized, very strong and

CHESAPEAKE.—(Per). This is a good late variety that is admired by

E. W. JOHNSON & COMPANY, SALISBURY, MARYLAND

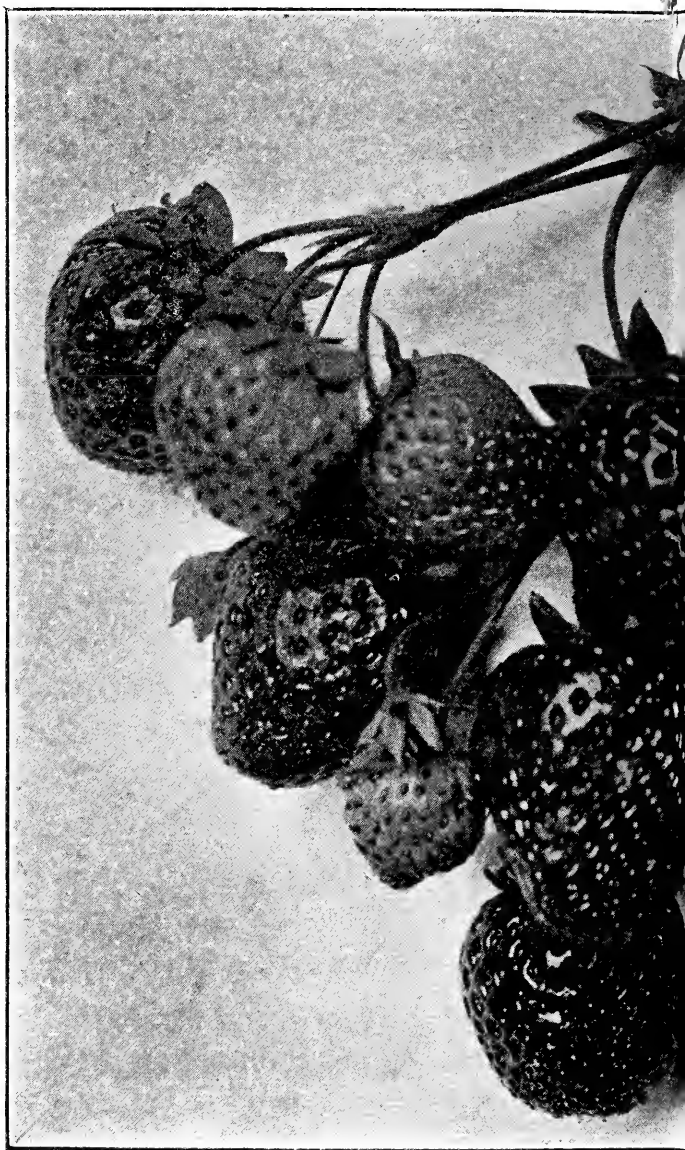
healthy, and one of the very best plant makers. Colborns Early will please anyone wanting an extra early variety and medium sized berries. We guarantee them to please you, or we will refund every cent paid for such.

ELATE.—(Imp). This is an excellent late variety, fully as late or a few days later than the Gandy. The plants are large, strong growers and a good plant maker, with a tall dark green foliage that shows no blemish or rust. The berries are large to extra large, well colored, with beautiful green caps, very uniform in shape and firm enough for distant shipment. We introduced this variety in the spring of 1917, and sold quite a lot of them under our guarantee that the purchaser should be pleased with them or we would refund every cent paid for them, and until this date we have never received a single complaint against them. We know of no better recommendation we could give than this.

KLONDYKE.—(Per). Considered by many growers to be one of the very best early varieties, being very popular with the growers locally in this county. Plants are of medium size, makes a vigorous growth and a great plant maker. Fruit large and of best quality. It is one of the best shippers and commands the top price in market.

LUPTON.—(Per). A good late variety. Plants are healthy, strong

growers, making enough plants for a good fruiting row. Foliage dark green. Very productive of beautiful brilliant red berries that resemble Chesapeake in shape. Ripens perfect and an excellent shipper.



MISSIONARY.—(Per). While this variety is often compared with the Klondyke, we fail to see much resemblance more than in plant growth. In plant growth they are very much alike. It has been well tested in

GROWERS OF THOROUGHbred STRAWBERRY PLANTS

almost every state in the union and varieties.

generally becomes a favorite where an early variety is wanted. It is being extensively grown in the south, owing to its wonderful shipping qualities and handsome appearance in



PLATE

the package. Plants are medium large, healthy, strong growers and a great plant maker. It is productive of large, good quality berries that hold their size well through the season. One of the very best commercial

SENATOR DUNLAP.—(Per). The plants are very hardy and vigorous, and where they have an average chance can be absolutely depended upon. Some varieties may surpass it in some respects, but as an all around berry it has few equals. Fruit medium large, very uniform in shape and size. Color dark red, with a glossy finish, shading to a deep scarlet on the under side.

PROGRESSIVE. — (Ever-Bearing). Described by many as the best of the fall bearing kinds. It is a good plant maker and one of the most productive of the fall bearers. The fruit is medium to large, dark glossy red, colored all the way through, ranking with the very best in quality.

SUPERB.—(Ever-Bearing). This variety is admired by many growers. It is a good plant maker, making as many plants as desired for a good fruiting row. The fruit of the Superb is very large and attractive. With us not quite so productive as the Progressive. Fruit larger and equally as good.

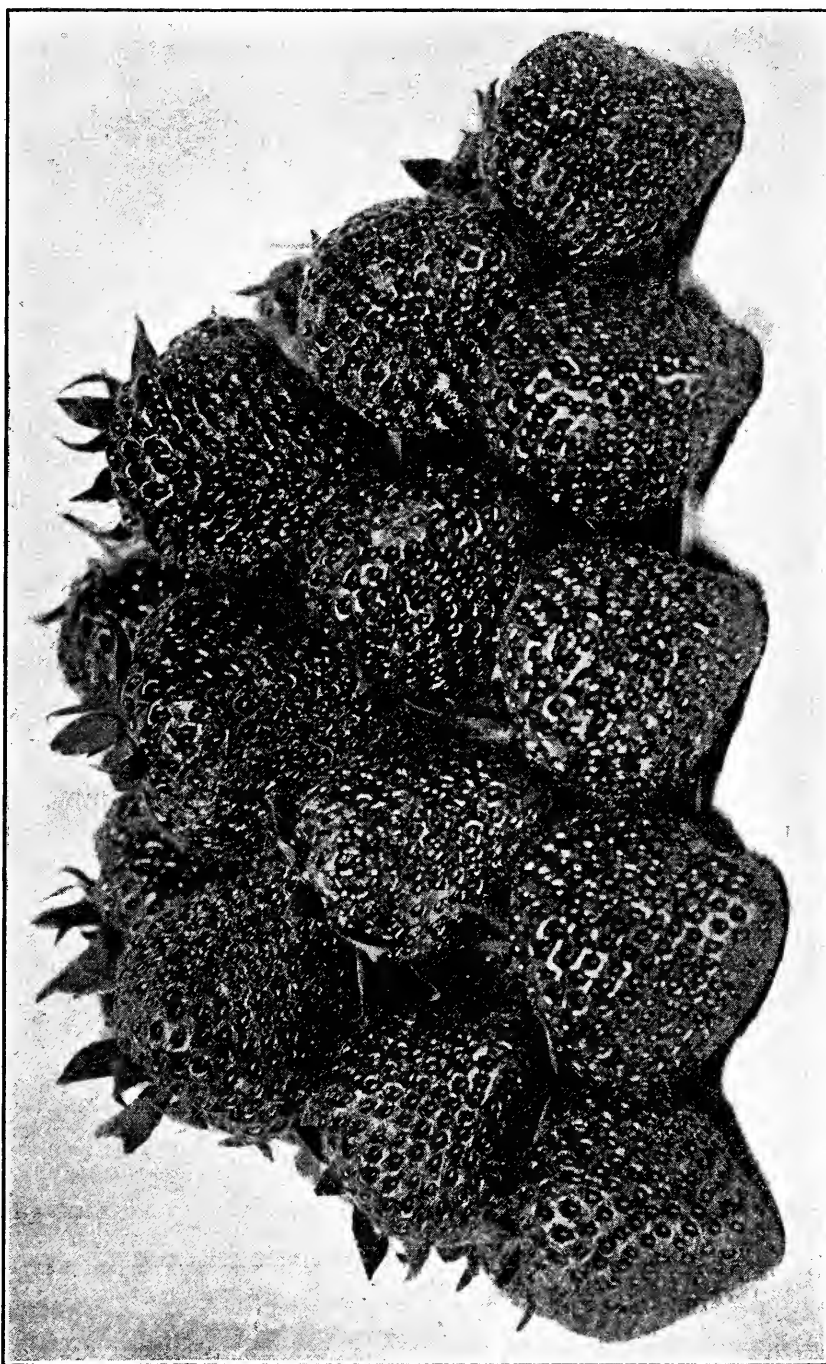
PEERLESS.—(Ever-Bearing). The plants are large and healthy, and a fair plant maker, with luxuriant light green foliage. It is not so productive as the Progressive, but the berries are very large and attractive.

IDEAL.—(Ever-Bearing). Berries are very large and attractive, and of good quality, resembles the Peerless very much. We consider them so

E. W. JOHNSON & COMPANY, SALISBURY, MARYLAND

much alike that one description could be easily taken for either variety. Ideal, Peerless, and Superb resemble the Chesapeake.

the best plant maker of the fall bearing kinds. Foliage very dark green. It is very productive of beautiful dark red berries that ranks



MISSIONARY

1017 MINNESOTA—(Ever-Bearing) second to none in quality. We con-

In our judgment this is one of the best of the fall-bearers. The plants are very healthy, strong growers, and

GROWERS OF THOROUGHBRED STRAWBERRY PLANTS

USE THIS ORDER SHEET

E. W. JOHNSON & COMPANY
SALISBURY, MARYLAND

Please forward to

Name.....R. D. No.....

Postoffice P. O. Box.....

County Street.....

State Freight Station.....

Express Office

Ship by..... On or about.....1920
State here how to forward

Date of Order.....1920

Please write name and address plainly, and fill all blanks perfectly. Always state how goods shall be sent. Attach price to each article and add up accurately. Make all letters short and to the point, and please do not write letters on the same sheet with the order.

[illegible]

Early in the season we usually have in stock everything listed in this Catalogue, but late in the season we frequently run out of some of the varieties: therefore when you order late, please state whether we shall substitute something equally good and as near like the variety ordered as possible or return your money for any stock we may be out of. Answer

GROWERS OF THOROUGHBRED STRAWBERRY PLANTS

USE THIS ORDER SHEET

[illegible]

TRUE TO NAME: While we use every precaution to have all plants true to name, and we believe we come as near doing this as anyone in the business, we will not be responsible for any sum greater than the cost of the stock, should any prove otherwise than as represented.

Please write below the names and addresses of any acquaintances or friends who might be interested in, or buyers of Strawberry Plants

100

GROWERS OF THOROUGHbred STRAWBERRY PLANTS

Johnson's 1920 Price List of Choice Strawberry Plants

Grown by E. W. Johnson & Company, Salisbury, Md.

	100	500	1,000	5,000
✓ Amanda (Per) -----	\$1.00	\$3.50	\$ 6.00	\$27.50
✓ Bubach (Imp.) -----	1.00	3.50	6.00	27.50
✓ Big Joe (Per) -----	1.00	3.50	6.00	27.50
Colburns Early (Per) -----	1.50	5.50	10.00	
✓ Chesapeake (Per) -----	1.50	5.50	10.00	47.50
Elate (Imp.) -----	1.25	4.50	8.00	
✓ Klondyke (Per) -----	1.00	3.50	6.00	27.50
✓ Lupton (Per) -----	1.25	4.50	8.00	37.50
✓ Missionary (Per) -----	1.00	3.50	6.00	27.50
✓ Senator Dunlap (Per) -----	1.00	3.50	6.00	27.50
Fall Bearing Varieties				
✓ Progressive (E. B.) -----	\$1.50	\$5.50	\$10.00	\$47.50
✓ Superb (E. B.) -----	1.50	5.50	10.00	47.50
✓ Peerless (E. B.) -----	1.50	5.50	10.00	47.50
✓ Ideal (E. B.) -----	1.50	5.50	10.00	47.50
1017 Minnsota (E. B.) -----	1.50	5.50	10.00	47.50

Please do not ask for any discount from the above price list. The prices given are positively our lowest price to any one. We have made our prices as low as we can afford to grow them and make a reasonable profit for ourselves. Prices given are for that quantity of one variety, and not for an assortment.

MARYLAND STATE HORTICULTURAL DEPARTMENT

CERTIFICATE OF NURSERY INSPECTION

No. 7

To Whom it May Concern :

THIS IS TO CERTIFY, That on the 29th day of August, 1919, we examined the Nursery Stock of E. W. JOHNSON & CO., growing in their nurseries at Salisbury, County of Wicomico, State of Maryland, in accordance with the laws of Maryland, 1898, Chapter 289. Section 58, and that said nurseries and premises are apparently free, so far as can be determined by inspection, from the San Jose Scale, Peach Yellows, Pear Blight and other dangerously injurious insect pests and plant diseases.

This Certificate is invalid after August 29, 1920, and does not include nursery stock not grown within this State, unless such Stock is previously covered by Certificate and accepted by the State Entomologist and State Pathologist.

ERNEST N. CORY,
State Entomologist

C. E. TEMPLE,
State Pathologist

COLLEGE PARK, MD., Sept. 6, 1919

